

EDTF Meeting Minutes 02/27/2012

Opening:

The regular meeting of the EDTF was called to order at 7:00 at 127 Hartwell St, West Boylston by the Chair John Hadley.

Present: Chair John Hadley, Barbara Wyatt, Bill Chase and Maryann Schelin

A. Approval of Agenda: ETA and Gateway Sign Update, Sign By -laws ideas and update, Kiosk for rail trail, new business.

B. Minutes from last meeting approval

C. Open Issues

- ETA application and approval progressing. Getting ready to present at Town meeting
- Gateway Sign installation will be Wednesday or Thursday weather permitting
- The Banner and the Town's web site to announce and broadcast the date for the ribbon cutting ceremony and offer the purchase of the signs @ \$600 each per quarter on a lottery based system.
- Signs will be located at Exit 5 on Rte 140
- February 13 roundtable for signage was held and discussed
- EDTF will provide their recommendations for ideas concerning the Town's Sign by- laws updating
- Electronic signs are recommended for the malls on Rte 12 for visibility
- The individual businesses using pancake signs, seasonal businesses extension of usage to 90days was also discussed

D. New Business and Discussion

- The EDTF would like to invite Sign companies for their input on what is available in Signage and what their recommendations are
- Upcoming Kiosk and Farmers Market
- EDTF recommends two locations for the Farmers Market and will try to reach out to the **agricultural committee** for suggestions on who to contact
- The Kiosk construction will be under the direction Of Assabet Valley Regional School

Next meeting: Monday March 26, 2012 @ 7PM

